



2012

**Winter
Marketing Seminar**

January 20 - 22, 2012

***Villa Roma Resort
Callicoon, NY***

REGISTER TODAY!

***Registration Deadline
December 16, 2011***

2012 WINTER MARKETING SEMINAR

Friday, January 20 thru Sunday, January 22, 2012

Villa Roma Resort, Callicoon, NY

REGISTER EARLY!!!!

Registration Deadline : December 16, 2011

Unbooked rooms must be released on December 20th!

FRIDAY ARRIVAL REGISTRATION

January 20 - 22, 2012

<u>ALL ROOMS ARE SUITES</u>	Member	NON Member	5 or more Bedrooms
Standard Hotel Room (2 Adults)	\$1,095	\$1,195	\$1,045
Standard Hotel Room (1Adult)	\$ 775	\$ 875	\$ 725
One Bedroom SUITE (2 Adults)	\$1,125	\$1,225	\$1,075
One Bedroom SUITE (1 Adult)	\$ 805	\$ 905	\$ 775
Two Bedroom SUITE (2 Adults)	\$1,550	\$1,750	\$1,450
Children (up to age 18)	\$ 250	\$ 310	\$ 250
Extra Adult in Room (over 18)	\$ 450	\$ 550	\$ 400

THURSDAY ARRIVAL REGISTRATION

January 19 - 22, 2012

<u>ALL ROOMS ARE SUITES</u>	Member	NON Member	5 or more Bedrooms
Standard Hotel Room (2 Adults)	\$1,695	\$1,795	\$1,645
Standard Hotel Room (1 Adult)	\$1,225	\$1,375	\$1,125
One Bedroom SUITE (2 Adults)	\$1,725	\$1,825	\$1,670
One Bedroom SUITE (1 Adult)	\$1,255	\$1,405	\$1,115
Two Bedroom SUITE (2 Adults)	\$2,450	\$2,750	\$2,250
Children (up to age 18)	\$ 375	\$ 460	\$ 375
Extra Adult in Room (over 18)	\$ 650	\$ 750	\$ 600

Room rates are all inclusive to cover taxes as well as dining room and housekeeping staff gratuities.

All meals are also included.

SELECT

**your choice of
ONE activity:**

- **Skiing**
- **Tubing**
- **Skating**
- **Indoor Inflatables**

Register On-Line NOW
Click on "Event Registration"

CANCELLATION / REFUND POLICY:

**Refunds will be made on cancellations received in writing no later than
12/16/2011.**

After 12/16/2011, there will be NO refunds.



Marketing Seminar Committee

Co-Chairmen

Bob Bollbach

Sean Desmond

Mark Stein

Leo Glynn

Ed McKeever

Mike Ryan

Rich Kilbride

John Pavlik

Henry Von Salzen

Paul Raguso



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